

FOR IMMEDIATE RELEASE

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For more information:

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Bloomington Transit Seeks Public Input on Bus System Redesign

Bloomington Transit (BT) and IU Campus Bus (IUCB) have completed a Route Optimization Study, and now seek further public input regarding recommended changes to bus service in Bloomington. The joint study spanned 10 months from September 2018 to July 2019, involving ridership data analysis, comparisons to peer transit agencies, alternative system map scenarios, and input from the Bloomington community. BT is now gearing up for its next round of input sessions to gather feedback that will guide final service changes to be decided by the Bloomington Public Transportation Corporation Board in early 2020.

In July 2019, Foursquare ITP, the consulting firm hired to conduct the study, issued its final report, including a completely redesigned system map for both BT and IUCB. Guiding principles for the redesign of the system include creating bus routes that are more direct with more reliable time schedules. The Recommended Service Scenario is designed to update routes to better reflect the growth in Bloomington in recent years. Every route in the BT bus network is proposed to undergo service changes. The recommendations represent the culmination of the firm's efforts to improve the bus network in Bloomington. Service changes are to be finalized in early 2020, and implemented in fall 2020.

“Redesigning the transit network in Bloomington is an opportunity to make riding the bus more convenient for our riders and a more viable option for those seeking transportation alternatives,” says Zac Huneck, Planning & Special Projects Manager with BT. “We’re looking to make the bus system work better for everyone, so community feedback is vital to the process.”

Community members are encouraged to join in upcoming input sessions to review recommendations for service changes and provide feedback, which will inform final decision-making. An online survey is available now at <https://www.surveymonkey.com/r/2FL3XGM>. Detailed information regarding the Route Optimization Study and upcoming input sessions can be found on the BT website: www.bloomingtontransit.com, or by calling (812) 336-7433.

Public meeting details:

Day	Date	Time	Location
Wednesday	October 29, 2019	6:00pm-9:00pm	Downtown Transit Center AP Room 301 S.Walnut St., Bloomington, IN
Tuesday	November 5, 2019	6:00pm-9:00pm	Downtown Transit Center AP Room 301 S.Walnut St., Bloomington, IN
Wednesday	November 6, 2019	2:30pm-5:00pm	Indiana Memorial Union, Dogwood Room 900 E 7 th St, Bloomington, IN 47405
Tuesday	November 12, 2019	1:30pm-4:00pm	Monroe County Public Library 303 E Kirkwood Ave, Bloomington, IN 47408
Monday	November 18, 2019	6:00pm-9:00pm	Downtown Transit Center AP Room 301 S.Walnut St., Bloomington, IN
Tuesday	December 3, 2019	1:30pm-4:00pm	Downtown Transit Center AP Room 301 S.Walnut St., Bloomington, IN

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